Commercial Fisheries Outreach & Marketing

Tidal Fisheries Advisory Commission Update

Over the past few months we have been very busy with presentations throughout the state and seafood shows around the world. These presentations and shows are the best way that we can communicate directly with the general public in a cost efficient manner. We have presented at the National Aquarium in Baltimore and DC, the Phillips Wharf Environmental Center, the Maritime Museum in St. Michaels, and the University of Baltimore.

We have also had booths at three shows year to date. We showcased local products at both the Ocean City Restaurant and Hotel Association Show and the International Boston Seafood Show. While the Ocean City Show targeted a local foodservice market, the Boston Show put Maryland products on a global stage. Four local companies exhibited their products at the show. Feedback from the participants said this was one of the best shows they have ever attended. According to the show organizers the first day of the show broke all time attendance records.



This year we tried a new approach at the Watermen's Expo in Ocean City. Instead of setting up a booth we decided to use the show as an educational tool for the attendees. Seafood Marketing staff gave five presentations; Creating value for oysters, creating value for crabs & fish, Brand marketing, market development, and the apprenticeship seminar.

On February 22, the department organized the 2nd Annual Bounty of the Bay Dinner at the Boatyard Bar & Grill. This dinner helped to highlight the developing connection between the watermen and foodservice. The dinner quickly sold out and was even larger than last year.



Within the next 4-6 weeks the seafood marketing program will be announcing the 'True Blue' program. This program will help to differentiate and highlight restaurants and retail stores in this region that are using local Maryland crabmeat. Based on feedback from the public, consumers are often confused by the lack of information regarding the harvest location of the crabs and/or crabmeat they are eating. This program should help alleviate that issue by giving consumers a clear, easy to understand way of recognizing that they are, in fact, eating locally caught product.

Current Projects

- Redesign of the MarylandSeafood.org webpage
- Design of a charter boat site
- Greater interaction with the Restaurant Associations
- Planning for the Maryland Oyster Bash
- Planning for From the Bay, For the Bay Year 2!

Controversy wrestling tournament



deal # Avy!

FREE slice of cheese pizza from Three Brothers Italian Restaurant COUPON / A9

Osigni SOME SUN, 57/44

TUESDAY, FEBRUARY 21, 2012

A Capital-Gazette Newspaper — Annapolis, MD

Shooting victim mum

Police keep watch on Harbour House neighborhood

Hy ERIN COX Start Writer Police are keeping a closer eye on Eastport's Harbour House neigh

on Eastport's Harbour House neigh borthood in sate someone chooses to take justice into his own hands, officials said vesterday. "They're not cooperating with us," Desertive Amy Miguez said. "We're going to take extra precau-tion."

A man shot in the neighborhood A man shot in the neighborhood early Sunday morning has been released from the hospital but la not telling judice what happened Neither are the three other people found with him Miguer said lavest regators still on not know why the shooting occurred or the circumstances around it. Officers overheard the guishois while on another cell a block over around 12.16 a.m. Stunday A Solyear-old man with a previous health condition had been found dead by family members, and officers heard guishots as they

icers heard gunshits as they watched a doctor sign the man a

watched a doctor sign the mana death certificate
Officers found a ritime scene in the 120 block of Madrion Street, but no victim. Witnesses said they saw a white sport utility vehicle leaving the neighborhood, and police pulled over a white Ford Escape about a mile and a half away on Histon, later.

rape about a mile and a half away on History Lane. Inside were four people, including 28-year-old Abe Anthony Headman of Ellicati (187, who had a gunshot wound in his left thigh and a shoulder bleeding from being grazed by a builde. "They said they were talking him to the heagital," Miguez said. Henderson was taken to the Maryland shock Trauma Center in Paimmer, trained for his injuries, and released. Court records show Henderson.

and released to those Henderson has several arrests and was consisted of burglay in Howard Company in 2002.

Migues and city police are not ware of a specific threat to the Harbour House neighborhood due to the stocking feet in the absence of offernation about 1 picked are consistent in the control of information about 1 picked are chosting to be early visibut one ead.

Keeping fish in town





redith lifts yellow perch onto the cuiling board.

"It's a very clean fish, It's succet and mild. The roe is delicious. It's just a great tasting fish and it's sunderutilized in this area."

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Demand for yellow perch driven by marketing efforts

By PAMELA WOOD

Staff Welvier

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(See PRECIA Breef Administration)

Study: City should vet festivals

Business group suggests policies for special events

By ELISHA SAUERS
Staff Writer
As spring approaches and daytrippers make their way to Maryland's capital city, an abundance of
festivals, races and shows will soon
pack Annapolis "weekends
The Annapolis Business Association, or ABA, formed a committee
to study the impact of such activities on the local business community. The panel helieves city officials
should create new policies for velting and managing special events.
Last year some downtown residents and businesses criticized
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some study of the second of the second
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on shoul food vendors creating unfair
competition for brick and mortar
testaurents in the Duck Street area.
Others who live in the Ristoric
District said officials needed to do
a better job warning achieves the second
of road closures and parking disriptions. Some were just uppet at
the sheer volume of events allowed
to take place in the sity.
The committee's study forused on
the impacts of three events—
Ti-Rock, one First Sundays Arts
Festival on Inner Wees Street, and
a Corverte Club show. The panel
also surveyed more than 100 merchanis annonymously to get candid
views on how special events affect
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aming the most vocal critics of
events at City Dock last summer
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(See EVENTS, Page A12)

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■ NSID. ■ Galway Bay Irish Pub has a star turn on hit show

Guy Fieri from Diners, Drive Ins.

and Dives' visits city

BY WENDI WINTERS

For The Capital

Mr. thy right a normally subtard for the restaurant and tartard for the season of the s

TV sets were spread the righout the 200. The TVs at Galway thay were set up for one opinion only the publish a starring ride hist night on The Possi North Show. Diners, Bits his and Dives. In sted by restaurant behaving a brook and the and reads with a starring the behavior held healing. The behave with the and reads which addition and reads which waster they become



Galway Bay Irish Pub bask in their patrons' applause as scanes from







PERCH

(Continued from Page A1)

where yellow perch are a sessional delight

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HEARL Check out our news postings; washingtonpost cars,

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Yellow perch afford golden opportunities

By David HARDOM.

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SMOKE SIGNALS

What bock can do for barbecue

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A legacy beyond curry and chips

British food deserves its share of historic respect

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GROW YOUR OWN VEGETABLES

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approximation of the Rav's experience, clea the mid 2000s, pre-empire.

About two months earlier, though, ceteran restainateur Michael Sternberg reaurrented his own steakhtonse history by opening Market Tavere in the Michael Sternberg reaurrected his commission of sections in the did large's large forom space in the did large's large forom space in the did large's large forom space in large in anothern's actions to his post anothern's action to his post action to his post and the plant in the post action of the post action



Before Market Ewern, Michael Sternberg helped launch Morton's In Georgetown in the 1980s and later Sum & Harry's.

Georgetown in the 1980s and later sounderfork. Physheric in the "Nileyshmone," the reconstruct comment of the property of the standard sounders are perfectly on the property of the first property of the pro

Sun & Harry's.

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Excerpted from the Going Out Chrons blog: incohingtonpost rom, Plage/garragout-garrat.

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show of the Atlantic Ocean, which helps explain the name 10° is for ocean but also stands for the French word result for water. The latter restaurant will help jump-start the day for and the night (for guests staving in Revel's 1,800-phis

stating in Revel's 1,900-phis coins. The chef lists several reasons for conditing on Atlantic City in general and the 12in the lists several reaction for the lists several reaction for the lists several reaction for the lists of list

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